



PROUDLY PRESENTS  
THE 1978 CAPTAINS OF ACHIEVEMENT  
— RECIPIENTS OF THE GOLDEN PLATE AWARD  
AS "REPRESENTATIVES OF THE MANY WHO EXCEL"  
IN THE GREAT WALKS OF LIFE.

## 1978 Guests of Honor

### ROBERT O. ANDERSON

*Board Chairman and chief stockholder of the eleven-billion-dollar Atlantic Richfield Company, Los Angeles — acclaimed by Fortune, Business Week, Time, Newsweek, People, and a New West magazine cover story as the "Jet-Age Renaissance Man" . . . oil tycoon/land baron/multimillionaire cattleman/newspaper owner/think-tank sponsor . . . (this "King of the Sunbelt" with the "pearl-gray Stetson and stacked heel, narrow toe cowboy boots is New Mexico's most prominent citizen. More than that, he personifies the shift of the axis of power in America to the south and west. He is a man with major stakes in the two resources that are making the sunbelt blossom while the Northeast dries up: energy and land. As an oil man he parlayed a minor league New Mexico refinery into the world's ninth largest integrated petroleum company. As a rancher he accumulated over one million acres of range land and became one of America's biggest breeders of cattle, bulls and Arabian horses. He is one of the nation's largest individual landowners. If his land were a state, it would be almost as big as Delaware") . . . indeed a tireless entrepreneurial wizard who "not only keeps his schedule secret," but also occasionally "disappears with suddenness" from his command post atop the 51-story Arco tower . . . ("to gain entry to his inner sanctum, one faces a bullet-proof, 400-pound glass door") . . . whisked away from the roof by helicopter to pursue another enterprise.*

### PHILIP W. ANDERSON, Ph.D.

*Researcher at Bell Telephone Laboratories and Professor of Physics at Princeton University — co-recipient of the 1977 Nobel Prize in Physics . . . for "laying some of the theoretical foundations of modern electronic circuitry, which make possible computers and other electronic marvels, and for paving the way for a new generation of less costly semiconductors" . . . he is one of "three pioneers" in solid-state physics who have "changed significantly man's understanding of his world" . . . and whose "work at the frontiers of physics" have resulted in the rush by several major companies around the world "to perfect glassy solar cells that will be able inexpensively to convert sunlight directly to electricity, perhaps at less cost than it now takes to generate electricity from burning fuel."*

### TONY AUTH

*Editorial Cartoonist for The Philadelphia Inquirer . . . and syndicated to 70 other newspapers across the country — a young artist who sharpened his fangs on the staff of the UCLA Daily Bruin . . . and has quickly earned his place along with Herblock, Oliphant, and MacNelly as a political commentator whose skillful draftmanship and biting humor brings a daily chuckle, or perhaps a moment of serious reflection, to millions of his fans . . . this master of satire is the recipient of America's most prestigious honor of his craft . . . the Pulitzer Prize for Editorial Cartoons.*

## ERMA BOMBECK

*Paradise Valley, Arizona — the “daughter of working-class parents,” and former copygirl who married the high school sports editor . . . she quit work four years later to have a family, and 11 years after that went back to work . . . (“I was 37,” she recalls, “too old for a paper route, too young for social security and too tired for an affair. So I set out to write a humor column for housewives.”) . . . was paid three dollars by a suburban weekly for her first column . . . and today is “one of America’s funniest writers” . . . hailed recently in Newsweek magazine as “The \$500,000 Housewife”: “Bombeck has become a pop phenomenon. Her famous column, ‘At Wit’s End,’ is syndicated in 800 newspapers. Her fourth book, ‘The Grass Is Always Greener Over the Septic Tank,’ has sold 500,000 copies in hard-cover . . . Twice weekly she appears on ABC’s ‘Good Morning, America’ . . . At times even Bombeck . . . who earns \$500,000 a year . . . claims to be overwhelmed by it all. After learning that the paperback rights to her new book . . . ‘If Life Is a Bowl of Cherries, What Am I Doing in the Pits?’ . . . had sold for one million dollars, she celebrated in typical housewife fashion . . . ‘I didn’t do my laundry for three days’.”*

## DEBBY BOONE\*

*“The recording sensation of 1977,” Beverly Hills — daughter of Pat Boone (“the all-American boy-next-door of the ’50s, the man in white bucks who pitches milk, religion, and conservative politics with equal fervor”) . . . heralded in a People magazine cover story and by the national press, including The Washington Post rave: “a 21-year-old, church-going, Bible-believing Christian who neither smokes, swears, or drinks . . . exactly the kind of daughter her father raised her to be . . . the slender, blue-eyed Debby, whose clean-cut features greatly resemble Pat’s, has become an even bigger success than her father” . . . she “exploded onto the pop music scene” last year with her first solo record . . . “You Light Up My Life” . . . a love ballad that was the No. 1 record from October through the end of the year, sold four million copies, zoomed to the top of the singles chart faster than any other record . . . and stayed there longer . . . to become “the biggest hit of 1977” . . . which earned four Grammy nominations . . . for “Best Record, Best New Song, Best New Artist, and Best Pop Vocal Performance” . . . “the most prestigious awards given in the music industry” . . . truly a remarkable and history-making tribute to an extraordinary young artist and the “longest running, top-of-the-chart single in the last 23 years” . . . a smash hit that has “topped any single by the Big Three of that period: the Beatles, Elvis, and Pat himself.”*

## GENERAL OF THE ARMY OMAR N. BRADLEY

*America’s only living five-star general, Fort Bliss, Texas — the first of 59 generals who emerged from the famed Class of 1915 at West Point . . . “the class the stars fell on” . . . and rose during World War II from a temporary brigadier to full general . . . “helped sweep the Nazis from Tunisia, as commander of the II Corps in North Africa, which became the staging ground for the successful invasion of Sicily” . . . was also commander of U.S. ground forces for the invasion of France . . . and “commanded the 12th Army Group (including General Patton’s legion) of over one million men (leading more combat troops than any officer in United States history) for the final triumphant campaign to take Germany out of the war” . . . became Administrator of Veterans Affairs, the Army’s chief of staff, chairman of the Joint Chiefs of Staff, and General of the Army . . . earning “over a dozen U.S. military honors (including four Distinguished Service Medals) and 19 decorations from governments whose homeland he helped liberate from Nazi occupation” . . . he is truly a living legend, saluted as “the country’s foremost infantryman.”*

## STEVE CAUTHEN

*18-year-old jockey phenomenon from Walton, Kentucky . . . extolled by Newsweek and a Time cover story as “Racing’s Boy Wonder” — chosen by Sports Illustrated as 1977 “Sportsman of the Year” . . . (“this little boy who had sat up nights with his father, a racetrack blacksmith, studying racing films . . . worked summers at the track, mucking stalls, walking ‘hots’, staying around the starting gate; listening, learning, ingesting every nuance of race riding . . . getting up at 4 a.m. and, in the pitch dark, dress and go out to the barn and sit on a bale of hay, and for two hours, in the still pre-dawn silence that might be disturbed only by a train whistle, he would practice whipping. Alone, in the red barn, he learned to switch the stick from one hand to the other, to tag the horse precisely on the tailbone”) . . . after four years of hard work won his first professional race just after turning 16 . . . went on to “accomplish more in a year than any jockey in history” . . . a record-breaking 488 winners for a purse total of over six million dollars . . . three times rode six winners in a single day . . . four times rode five winners on one afternoon . . . and scored an amazing 23 victories in a single week . . . “suffered a broken wrist and ribs, and cuts of the face and hands, when his mount broke a leg and fell . . . nevertheless resumed his incredible streak to complete his historical year . . . was selected as “Athlete of the Year” . . . then culminated his spectacular achievements with his “triumphant return to his old Kentucky home” . . . where he thrilled a live television audience of millions with his brilliant race to glory at the famed Kentucky Derby . . . and two weeks later, in the Preakness, raced Affirmed to another exciting “down-to-the-wire” victory.*

## CLARK M. CLIFFORD

*"The Dean of Washington Lawyers"— a railroad auditor's son who "practiced law back home in St. Louis for 15 years before moving to Washington . . . became one of President Harry Truman's most intimate advisers . . . on law, politics and foreign policy" . . . was "a principal architect of the Point Four program (which provided aid to undeveloped countries), The Truman Doctrine (which helped keep Greece from falling to the Communists), and of the modern Defense Department and Central Intelligence Agency" . . . also advised John Kennedy and Lyndon Johnson on foreign policy, but declined to join the Cabinet until 1968, when he became Secretary of Defense . . . and soon earned the reputation as a "one-man brain trust" . . . was awarded the Presidential Medal of Freedom, "the nation's highest civilian honor" . . . returned to private practice as the "business ambassador to Washington" . . . establishing a "liaison between private enterprise and the growing federal bureaucracy" . . . and was hailed by Time as "The Democrats' Mr. Fixit" . . . ("sound political sense and meticulous attention to detail are characteristics of Clifford and among the reasons he has been the trusted confidant to four Presidents. His imposing demeanor [a Washington lawyer once said that listening to Clifford was like listening to God] contrasts with his relatively modest background") . . . he captured the nation's admiration with his superb counsel to Bert Lance . . . "still works full-time, earning an estimated \$1 million a year" . . . mostly from corporate clients . . . and is heralded as "tall, handsome, always beautifully attired, courtly and charming in the old-school Southern manner . . . one of the rare public figures, like John F. Kennedy, whose dazzling exterior does much to detract from the fact that he has a mind like a steel trap."*

## J. ROBERT FLUOR

*Chairman/President/and Chief Executive of the Fluor Corporation — a dedicated civic leader who serves as Chairman of the Board of Trustees of the University of Southern California . . . and 1978 Los Angeles President of the United Way Campaign . . . and three times has been chosen by Financial World as the "Most Outstanding Chief Executive Officer" of the construction service industry . . . he was hailed in a Business Week cover story; and by Time magazine as the head of an international empire that is "riding the crest of a mighty global wave of spending for energy projects . . . pipelines, drilling rigs, refineries . . . which has won more business than almost any other heavy construction firm . . . with a current backlog of projects worth an incredible 10 billion dollars."*

## HON. WENDELL H. FORD

*United States Senator of Kentucky, and Chairman of the Democratic Senatorial Campaign Committee — Owensboro's own "favorite son" . . . named in 1955 as "one of three outstanding young men of Kentucky" . . . was the only Kentuckian to be elected National President of the Jaycees . . . became in 1959 the Governor's chief administrative assistant . . . was elected in 1965 to the State Senate . . . was elected two years later as the Lt. Governor . . . and moved up four years later to the Governorship . . . to become "the only Kentuckian in the state's history ever to be elected to consecutive terms as Lt. Governor, Governor, and United States Senator."*

## ARMAND HAMMER, M.D.

*Chairman and Chief Executive of Occidental Petroleum Corporation, Los Angeles — an entrepreneurial genius who "made his first million in pharmaceuticals as a Columbia University undergraduate" . . . went to Russia in 1921 "with a portable medical unit to aid famine victims" . . . "discovered that food was a more pressing need than medical supplies, and cabled his brother to buy and ship a million bushels of American wheat, for which he took payment in furs" . . . "won Lenin's friendship and spent nine years as the first foreign concessionaire in the U.S.S.R., importing Ford cars and tractors, mining asbestos and manufacturing pencils" . . . returned to America in 1930 with "a fortune in art" . . . came to California in 1956 "to retire gracefully" . . . but soon bought a "near bankrupt" oil producer whose "entire assets were a few run-down oil wells" . . . then spearheaded the company's growth into "one of America's biggest oil producers with over six billion dollars in sales and an annual after-tax profit of over 200 million dollars" . . . meantime consummating "the largest contract in the history of the world" . . . the 25-year, twenty-billion-dollar fertilizer barter with the Russians . . . to earn acclaim as a "Twentieth-Century Phenomenon" . . . "The One-Man Flying Multinational" . . . "the world's biggest wheeler-dealer" . . . "the most versatile tycoon of our time" . . . "one of the most fascinating and successful private entrepreneurs of all time" . . . "Mr. World Citizen" . . . and "the Kissinger of Commerce" who "flies endlessly around the world" in his private Gulfstream II jet as "the representative of the Sovereign State of Hammer."*

## FRED L. HARTLEY

*Chairman/President/Chief Executive, Union Oil Company of California — a just-graduated chemical engineer who launched his career with the company nearly 40 years ago . . . working in a labor gang at the San Francisco refinery at 75¢ an hour . . . ("I got off the train with my suitcase of dirty clothes and \$25, having traveled on the train for two days") . . . spent his first two months hoeing weeds, cleaning out stills and tank cars, and cleaning out the bottoms of furnace stacks containing sodium sulfate . . . he soon began his corporate ascension . . . progressing over the years through 12 departments and 16 promotions . . . and today commands "one of the most successful natural resources companies in the nation" . . . with more than six-billion-dollars in annual sales.*

## OLIVIA DE HAVILLAND

*One of the greatest stars in motion picture history — member of an illustrious English family, this daughter of an international patent attorney was brought to San Francisco at the age of two, edited her high school yearbook, won an award for public speaking and a scholarship to Mills College based on her straight "A" record . . . appeared in school productions and "found herself torn between writing and acting" . . . created a sensation in a local production of "A Midsummer Night's Dream" and was catapulted into a long-term contract with Warner Brothers . . . became an "overnight success" in motion pictures . . . and was "particularly celebrated for the romantic adventure films in which she teamed with Errol Flynn" . . . "Captain Blood," "The Charge of the Light Brigade," "The Adventures of Robin Hood," "Four's A Crowd," "Dodge City," "The Private Lives of Elizabeth and Essex," "Santa Fe Trail" and "They Died With Their Boots On" . . . she earned five Academy award nominations, including one for her memorable role as Melanie in "Gone With the Wind" . . . voted as the greatest film of all time . . . and twice won the Oscar as "Best Actress" for her performances in "The Heiress" and "To Each His Own" . . . all in "a dazzling cinematic career that spans four decades."*

## GORDIE HOWE

*"Hockey's Living Legend" . . . hailed as "the greatest of them all" — incredible 50 year-old superstar of the New England Whalers . . . who launched his major-league career in 1946 at age 18 . . . dazzled the fans for an "unparalleled quarter-century" with the Detroit Red Wings . . . shattering every hockey record imaginable . . . including most games played (1687), most goals (786), most assists (1023), most points (1789), most all-star selections (21 years), and most points in the Stanley Cup playoffs (158) . . . in addition to being named the league's scoring champion and most valuable player a record six times . . . "meantime enduring 300 stitches on his face and numerous fractured bones" . . . he has continued to astound the sports world in recent years by teaming up with his two sons to capture the World Hockey Association championship . . . earning the vote of 500 sports editors, writers and broadcasters across the country as "the greatest player in the history of hockey."*

## REVEREND JESSE L. JACKSON

*Founder/National President of Operation PUSH . . . America's "most effective movement" towards "fulfillment of the dreams of young inner-city blacks" . . . Chicago — a "jive-talking, street-wise, hustling, self-styled Country Preacher" . . . whose father was "a bellhop who shined shoes" . . . and mother "was a domestic" . . . he won a football scholarship as quarterback at North Carolina A&T . . . joined the civil rights movement when he was still in college . . . was involved in sit-ins as an undergraduate and president of his student government . . . surrendered his ambitions for a law degree to become a "disciple" of Dr. Martin Luther King . . . participated in the historic "march on Selma" . . . was on the cover of Time at age 27 . . . recently electrified a TV audience of millions with his memorable appearance on "60 Minutes" . . . projecting himself as "a spectacular orator" . . . a "legitimate superstar on the American civil rights scene, a personality with a capital P" . . . firing the aspirations of his people as a "Black Moses": "Underneath the three-inch Afro, the handsome poker face, and the elegant simplicity of dress, Jackson, at his core, sees himself as a prophet. Prophet he may be, but a prophet tuned to the seventies, to the black anger and frustration of the inner city, to the need for some hope of escape. Jackson has found the key and, like the prophets of old, he's light-years ahead of his flock. He knows better than to wait for the waters to part, for the manna to come tumbling into his lap. His gospel is a stern one: Sacrifice leads to greatness. His battle cry, oft-repeated: 'Nobody can save us from us for us but us'."*

## HOWARD JARVIS

California's author and "tireless crusader of the revolutionary Proposition 13" . . . a measure that drastically limits property taxes — an ex-farmboy from Utah . . . now a 75-year-old retired millionaire manufacturer . . . who "has been railing against high taxes for 15 years" . . . "demolishing his debating opponents with an oddly compelling blend of verbosity, profanity and humbug" . . . his "almost fanatic dedication" finally placed the proposition on the ballot by the largest avalanche of petition signatures (1.5 million) in the state's history . . . an astounding achievement ("For years they laughed at Howard Jarvis, calling him an amusing gadfly, a kook, a quaint ranting old man") . . . that finally culminated this month with a smashing victory which sent political shock-waves across the country . . . triggering similar campaigns in many other states . . . and focusing the national spotlight on this "Messiah of the Middle Class" . . . a "folk hero to millions" of Americans who has "emerged as a symbol for people who fear that the government seeks to tax them out of their homes" . . . and whose acclaim from supporters on election night was reported in *The Washington Post*: "Then, suddenly, there was a roar, a screech, even a few rebel yells. Peeking over the podium was Howard Jarvis, out there before the national TV lights, swinging a gnarled fist. For 20 minutes, the crowd went wild. When they finally cooled down, Jarvis poked his head at the camera and issued his warning. 'Now we know how it felt when they dumped English tea in Boston Harbor. We are seeing the beginning of a new American revolution'."

## HON. FRANK M. JOHNSON, JR.

Chief Judge, United States District Court, Montgomery, Alabama — one of America's most eminent jurists . . . "who has probably handed down more important and innovative rulings than any trial judge in U.S. history" . . . and who "in 22 shattering years on the Federal bench has all but revolutionized the South's, and the nation's, conception of civil-rights law" . . . he was appointed in 1955 as "the youngest Federal judge in the country" . . . began his "rendezvous with history" only three weeks later when a black seamstress refused to surrender her bus seat to a white man . . . extended (as part of a three-man court) the Supreme Court's ruling on school integration to include public transportation . . . became, "in courageous front-line enforcement of the Constitution", the first Federal judge to require the integration of parks, libraries, and juries . . . abolished the poll tax and declared unconstitutional the state's tuition-grant system allowing whites to attend segregated "private schools" . . . was then heralded in a *Time* cover story as "one of the most important men in America" . . . continued "his role as point man for social change" which "brought him and his family ostracism, vituperation, cross burnings, and death threats" . . . to prove himself "a stern, uncompromising upholder of the rule of law" . . . "a man who gives true meaning to the word 'justice'."

## EDGAR F. KAISER, JR.

President/Chief Executive of Canada's largest metallurgical coal manufacturer, Kaiser Resources, Vancouver—saluted in a *Fortune* magazine feature, "Here Comes Another Kaiser," and in the recent *Business Week* essay "A Young Kaiser Feels His Oats," this "brash, 35-year-old scion of the Kaiser steel family" . . . grandson of the legendary "Henry J." . . . earned his MBA at Harvard and served as a White House fellow before joining the family business empire . . . was assigned to a "near bankrupt" Canadian mining division (Kaiser Resources, Ltd.), which he soon had running at a profit . . . ("Living at the mine, turning up on the claim at 4:00 a.m. to ask truck drivers how they thought they could do their jobs better, he cut out inefficiencies") . . . moved up to the presidency . . . ("A maverick workaholic, he logged nearly half a million miles last year" in a global race against his competitors . . . "flying at night, often sleeping on his Gulfstream II jet, so that he can wring the maximum out of himself") . . . and sparked the operation's growth from a "relatively unknown Vancouver coal company to build an international minerals business that might someday exceed even the sprawling complex created by old Henry J."

## DOROTHY KELLY

Pan American World Airways stewardess; Fitzwilliam, New Hampshire — courageous heroine who recently became the first recipient of the United States Department of Transportation's "highest award for bravery" . . . "distinguishing herself above and beyond the call of duty by risking her own life" to save passengers and crew members in the fiery Canary Islands ground collision of two 747 jet planes that killed 581 persons in the "worst disaster in aviation history" . . . her citation read: "After the crash . . . amid the fire, explosions and flying debris . . . and despite her own head injuries and a broken arm . . . Kelly was able to crawl out of the plane through a gaping hole in the side of the fuselage, and minutes later she saw the pilot, dazed and kneeling down, near one of the airplane's engines. With complete disregard for her own personal safety, she took him under the shoulders and dragged him to safety just as the engine exploded into flames . . . then repeatedly returned to the burning wreckage to assist injured passengers and crew members. Her quick thinking, heroic action, and obvious concern for her fellow man reflect the greatest credit upon herself and Civil Air Patrol."

## HANNS KORNEILL

Founder of Hanns Kornell Champagne Cellers, St. Helena, California — saluted recently by The Wall Street Journal in a front page essay as “a stocky, hard-working emigre from Nazi Germany who started in this country 38 years ago with next to nothing,” the story of his “rise to pre-eminence in his chosen field reads something like a rags-to-riches novel”: After a year in the concentration camp at Dachau (where his father eventually died), he arrived in England, was almost interned as an unfriendly alien, finally got a job as a bottle-washer, saved enough to go to the USA, was unable to find work in New York, hitch-hiked to California with \$2 in his pocket, worked briefly at a gas station, then got his first job as a champagne maker in the US . . . finally “took his savings and a \$3,000 loan to establish his own champagne business, leased a small winery for \$100 a month and there, with one employee, eked out a meager living, bottling by night and selling by day . . . going door-to-door to San Francisco hotels, restaurants, and shipping lines, literally peddling his champagne by the case out of his panel truck” . . . and today, “still painstakingly making champagne by the traditional French method of fermenting each bottle individually, a skill he learned as a boy in Germany” . . . he has “become a legend” in Napa Valley . . . an “old-world craftsman” who is one of America’s most distinguished wine makers.

## TOM LANDRY

Head Coach of the Dallas Cowboys . . . champions of the 1978 Super Bowl — a high school All-Regional fullback who “flew thirty B-17 missions over Germany during World War II” . . . he returned to co-captain the University of Texas football team and earn All-Southwest Conference honors . . . was an All-Pro with the New York Giants before becoming its defensive coach . . . became the first and only head coach for the Dallas Cowboys in 1960 . . . survived a winless first season for the expansion team . . . then sparked them to 12 straight winning years and the “best record in football over those years” . . . reaching the playoffs in 11 of those seasons . . . and most recently demolished Denver in Super Bowl XII . . . to earn Time magazine’s tribute: “His Cowboys play the most intricately calibrated football ever concocted . . . much of the sophisticated strategy that marks modern football was devised in Landry’s fertile mind. For beneath that ubiquitous hat, behind the stony visage, resides a genius of the game.”

## CARL H. LINDNER

Founder/Chairman/President of American Financial Corporation, Cincinnati — a “slow-spoken, teetotaling, non-smoking Baptist and political conservative” . . . with extraordinary “brains and drive” . . . this eighth-grade drop-out who started out selling milk, branched into ice cream, spearheaded (at age 21) his family’s expansion of their small dairy business into today’s giant United Dairy Farmers . . . and went on to build a two-billion-dollar conglomerate . . . which “owns a bank, a savings and loan association, and a casualty-insurance company” . . . he has been spotlighted in a Fortune essay . . . “Carl Lindner’s Singular Financial Empire” . . . as a “flamboyant entrepreneur who drives a gleaming white, \$35,000 Stutz . . . and is forever heading one place or another in his gleaming white Gulfstream II jet” . . . “surely one of the most intriguing businessmen in the United States.”

## SEAN MacBRIDE

Ireland’s former Foreign Minister and a founder/longtime executive committee chairman of Amnesty International, Dublin — personal recipient of the 1974 Nobel Peace Prize as well as the 1977 International Lenin Prize for Peace . . . his efforts were further recognized when Amnesty International . . . a “human rights organization” with more than 168,000 members in 107 countries . . . “dedicated to ending the use of torture around the world” . . . and which has helped free over 10,000 political prisoners . . . was awarded the 1977 Nobel Prize for Peace.

## COLLEEN McCULLOUGH

Australian-born author of “The Thorn Birds” . . . No. 1 best-seller for many months — a medical school drop-out who “spent a year in the Outback as a teacher and school bus driver” . . . she “eventually landed in the United States, where she managed the laboratory at Yale University’s neurology department for ten years” . . . and meantime “pounded out her romantic, tumultuous 530-page” novel . . . typing “15,000-word chunks each night, refueling herself with heavily-sugared coffee” . . . finally completed her “riveting evocation of time, place and character” which “follows three generations of an Outback family through two continents, 54 years and 280,000 words” . . . a smash best-seller that “turned the publishing world on its ear” and has been hailed as “an Australian Gone With the Wind” . . . with hard-cover reprints in 20 languages . . . a record \$2 million for paperback rights . . . and the sale for a feature-length film . . . truly a “mammoth love story that has made its mark” in publishing history.

## **GEORGE P. MITCHELL**

*Founder/Chairman/President of Mitchell Energy & Development Corporation, Houston — heralded by Fortune and Forbes as an “oilman’s oilman” who “climbed from the humblest beginnings to create a multi-million dollar personal fortune,” this enterprising offspring of Greek immigrant parents “spent much of his youth running errands for his parents’ small clothes-pressing and shoeshine business” . . . arrived at Texas A&M’s legendary School of Petroleum Engineering with \$50 in his pocket . . . worked his way through by “busing tables, picking up wealthier students’ laundry, and running a candy concession from a card table” . . . went on to the oil fields “to find gas for investors who payed him enough to eat plus a piece of whatever he found” . . . and gradually built an empire which is “one of the nation’s biggest independent producers of oil and natural gas” . . . he also owns 66,000 acres of land, including “Woodlands” . . . “an artful blend of the natural and the residential” . . . a Manhattan-sized development that is planned to accommodate a population of 150,000 . . . and which has earned him the title of “Master Builder.”*

## **ANDREW V. SCHALLY, Ph.D.**

*Senior Medical Investigator of the Veterans Administration, and Professor of Medicine at Tulane University, New Orleans—recipient of numerous national and international honors . . . including the Lasker Award for Basic Medical Research (the highest honor in American medicine) . . . and the 1977 Nobel Prize for Medicine . . . in recognition of research that helped “to unravel the hormonal mysteries of the hypothalamus, the body’s master gland that sits at the bottom of the brain” . . . studies which “may explain how the mind affects physical and mental well-being through hormones” . . . a phenomenon that is hailed as “a link between body and soul.”*

## **ARTHUR M. SCHLESINGER, JR.**

*Albert Schweitzer Professor of the Humanities at the Graduate School of the City University of New York — a summa cum laude graduate of Harvard, this distinguished educator/writer/and former special assistant to President Kennedy . . . author of the famed No. 1 best-seller . . . “The Imperial Presidency” . . . and the equally renowned “A Thousand Days” . . . is the recipient of innumerable high honors, including the National Institute of Arts and Letters Gold Medal for History, the National Book Award, the Pulitzer Prize for History, and the Pulitzer Prize for Biography . . . to earn international acclaim as “one of the great historians of our time.”*

## **ADMIRAL STANSFIELD TURNER, USN**

*Director of the Central Intelligence Agency, Washington, D.C. — “a remarkable military officer” . . . “highly imaginative and extremely energetic” . . . he was “No. 1 in his class at Annapolis” . . . won a Rhodes Scholarship to Oxford . . . served on destroyers during the Korean War . . . “logged an impressive career both at sea and on land” . . . was appointed president of the Naval War College, where he “won acclaim for reforms of the curriculum” and “spurred far-ranging brainstorming seminars on how recent international developments affect U.S. strategy” . . . became commander of the U.S. Second Fleet . . . was appointed Commander in Chief of the Allied Forces in Southern Europe . . . and, facing the greatest challenge of his career, last year “steamed into CIA headquarters under a clear set of orders from Jimmy Carter: strip some of the cloaks, daggers and confusion from U.S. intelligence operations” . . . a responsibility which recently placed him simultaneously on the covers of Time and Newsweek magazines.*

## **HON. WILLIAM H. WEBSTER**

*Director of the Federal Bureau of Investigation, Washington, D.C. — a native of St. Louis and a graduate of Amherst . . . where he was a friend and classmate of CIA Director Stansfield Turner . . . this former U.S. Attorney, federal district judge, and federal appeals court judge . . . who “wins uniformly high praise from lawyers of every political and social persuasion who have practiced before him” . . . has stepped into the national spotlight with an awesome new responsibility . . . earning tributes from the U.S. Attorney General, Newsweek, Time, and Wall Street Journal as “a tall, ruggedly handsome man” of “strength, high intellect and impeccable integrity.”*



## COLONEL ULRICH WEGENER

*West Germany's "hero of the stunning commando rescue" of 86 skyjacked hostages — inspiring leader of perhaps "the best anti-terrorist group in existence" . . . "every man a volunteer with the ability to stay cool under stress . . . each a master of karate, knife fighting, scuba diving, stunt driving, and weapons ranging from machine pistols to sniper rifles" . . . this "wiry and tough, quiet and smart" perfectionist had "so impressed the Israelis" that he was invited to join the famed Entebbe raid . . . "where he was wounded in the arm by a bullet" . . . then he astounded the world by leading his squad's daring swoop out of the "humid African darkness" into Mogadishu, Somalia . . . nearly 4,000 miles from their home-base . . . to "close a terrifying ordeal, after a five-day, six-country odyssey, for the plane's crew and passengers" . . . who had witnessed the cold-blooded execution of their pilot . . . a feat of bravery and gallantry which earned him his nation's Grand Cross of Merit . . . and the acclaim of the international press, including cover stories by Time and Newsweek, which memorialized the argosy: "It was 2:04 a.m. . . . the skyjacked Lufthansa jet sat quietly alongside the runway, the 86 terrorized hostages inside waiting desperately under a threat of execution. Suddenly there was a blinding white flash and a deafening roar from an anti-terrorist 'numb' grenade and two German commandos in goggles and blackened faces raced down the aisle of the Boeing 737 . . . firing as they ran at the skyjackers who stumbled from the aircraft's cockpit. Two of the terrorists were killed instantly in a burst of submachine-gun fire, and their leader . . . a ranting sadist . . . was mortally wounded while tossing grenades at the invaders. Minutes later, as the dazed and exhausted hostages began sliding down emergency-exit chutes, a West German official on the ground sent a radio message to Chancellor Helmut Schmidt in Bonn . . . 'The job is done'."*

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## 1978 USA Champion Honor Students

### CHRISTINE ALCORN

USA "Investigative Reporting" Champion—  
"Quill & Scroll" Journalism Contest  
Berwyn, Illinois

SPONSOR: DeWitt Wallace/The Reader's Digest

### PAMELA LEE BELL

National Junior Girls Scholarship Winner—  
Ladies Auxiliary of the V.F.W.  
Bloomington, Illinois

SPONSOR: National Headquarters Ladies Auxiliary  
of the Veterans of Foreign Wars

### JAMES R. ANDREONI

National Achievers Association Chairman—Junior Achievement  
and "Young American of 1977"—Rockford Newspapers,  
Beloit, Wisconsin

SPONSOR: W. M. Elmer/Texas Gas Transmission Corporation

### KORLEEN BIALECKI

USA "Editorial" Champion—"Quill & Scroll" Journalism Contest  
Temperance, Michigan

SPONSOR: DeWitt Wallace/The Reader's Digest

### KEITH BAILEY

USA "Public Speaking" Champion—Junior Achievement  
Largo, Florida

SPONSOR: Reader's Digest Speakers' Corps  
and Junior Achievement, Inc.

### THOMAS STEVEN BISHOP

USA Champion—  
Sons of the American Revolution Oratorical Contest  
Albany, Georgia

SPONSOR: Thronateeska Dar chapter/Daughters of the  
American Revolution

### STUART BAUM

President—National Junior Achievers Conference  
Sherman Oaks, California

SPONSOR: Reader's Digest Speakers' Corps  
and Junior Achievement, Inc.

### MICHAEL STEPHEN BRIGGS

USA Champion—Science Talent Search  
and recipient of \$10,000 scholarship  
Adelphi, Maryland

SPONSOR: John D. deButts/American Telephone and Telegraph

**LISA DEE BRUMMITT**

National President—Office Education Association  
Unicoi, Tennessee

SPONSOR: *Mr. and Mrs. William H. Robinson*

**DWIGHT BULLER**

"Star Farmer of America"—Future Farmers of America  
Hendricks, Minnesota

SPONSOR: *Paul H. Smucker/The J. M. Smucker Company*

**GAIL CASTEEL**

"Miss FBLA"—Future Business Leaders of America  
Milford, Nebraska

SPONSOR: *Peter Kiewit*

**KIM CROSBY**

"America's Junior Miss"  
and recipient of \$18,000 scholarship  
Springfield, Missouri

SPONSOR: *Coca-Cola USA*

**CYNTHIA CROUCH**

"Citizenship" Presidential Award winner—National 4-H Council  
Marksville, Louisiana

SPONSOR: *Coca-Cola USA*

**PERRY DAMIANI**

Glenn T. Seaborg "Nobel visit" Award—  
International Science Fair  
Greendale, Wisconsin

SPONSOR: *Robert B. Pamplin*

**MICHAEL LEE DEMING**

"Star Agribusinessman of America"—  
Future Farmers of America  
Claremont, Minnesota

SPONSOR: *Wallace N. Rasmussen/Beatrice Foods Company*

**BERND KLAUS ESTABROOK**

USA Champion—VFW "Voice of Democracy" Competition  
and recipient of VFW \$10,000 scholarship  
Minden, Nevada

SPONSOR: *National Headquarters, Veterans of Foreign Wars  
of the United States*

**JAMES FOTI**

USA Champion, National Production Executive Contest—  
Junior Achievement  
Cuyahoga Falls, Ohio

SPONSOR: *Reader's Digest Speakers' Corps  
and Junior Achievement, Inc.*

**LESLIE OWEN GRIFFITHS**

"Miss Teenage America"  
Anchorage, Alaska

SPONSOR: *Dr Pepper Company*

**KEVIN HALL**

Boy "Student of the Year"—  
Distributive Education Clubs of America  
Bardstown, Kentucky

SPONSOR: *J. B. Fuqua/Fuqua Industries*

**JAMES W. HOFFMAN**

"Boys Nation" President—The American Legion  
Renville, Minnesota

SPONSOR: *The American Legion National Headquarters  
and The American Legion, Department of Minnesota*

**MARK HORNUNG**

USA "Sports Story" Champion—  
Columbia Scholastic Journalism Contest  
Chicago, Illinois

SPONSOR: *DeWitt Wallace/The Reader's Digest*

**DEE W. JAMES**

"Public Speaking" Champion—Future Farmers of America  
Clay Center, Kansas

SPONSOR: *Anthony T. Rossi/Tropicana Products, Inc.*

**REBECCA JOHNSON**

USA "Youth Citizenship" Champion—Sooptimist Foundations  
Belmont, California

SPONSOR: *Harry Merlo/Louisiana-Pacific Corporation*

**STEVEN K. LADD**

USA "Outstanding Young Businessman"—Junior Achievement  
Orlando, Florida

SPONSOR: *George W. Jenkins/Publix Super Markets, Inc.*

**TOD LINDBERG**

USA "Editorial" Champion—  
Columbia Scholastic Journalism Contest  
Lombard, Illinois

SPONSOR: *DeWitt Wallace/The Reader's Digest*

**KIMBERLY MARSHALL**

National President of the Year—Junior Achievement  
USA "Outstanding Young Businesswoman"—  
Junior Achievement  
Winston-Salem, North Carolina

SPONSOR: *DeWitt Wallace/The Reader's Digest*

**JOHN F. McCULLERS IV**

"Citizenship" Presidential Award winner—National 4-H Council  
Estero, Florida

SPONSOR: *Coca-Cola USA*

**DEBRA A. MORRIS**

USA "Young Orator of the Year"—The American Legion  
and recipient of American Legion \$8,500 scholarship  
Lawton, Oklahoma

SPONSOR: *DeWitt Wallace/The Reader's Digest and  
The American Legion National Headquarters*

**RAY ANTHONY OWENS**

USA "Boy of the Year"—Boys' Clubs of America  
Austin, Texas

SPONSOR: *DeWitt Wallace/The Reader's Digest*

**MARY ANNE POVINELLI**

Glenn T. Seaborg "Nobel visit" Award—  
International Science Fair  
Westlake, Ohio

SPONSOR: *Roy Richards/Southwire Company*

**DALE ROGERS SMITH**

"Boy of the Year"—Elks Club Youth Leadership Contest  
Milwaukee, Wisconsin

SPONSOR: *Hulsey S. Lokey/Host International, Inc.*

**SHANITA SPENCER**

Girl "Student of the Year"—  
Distributive Education Clubs of America  
Ralston, Nebraska

SPONSOR: *Nicholas F. Brady/Purolator, Inc.*

**STEVEN SPENCER**

USA "Sports Story" Champion—  
"Quill & Scroll" Journalism Contest  
San Anselmo, California

SPONSOR: *DeWitt Wallace/The Reader's Digest*

**MICHAEL F. SUAREZ**

Scout of the Year—The American Legion  
Manhasset, New York

SPONSOR: *The American Legion National Headquarters and  
The American Legion, Department of New York*

**JON TERPSTRA**

USA "Feature Story" Champion—  
"Quill & Scroll" Journalism Contest  
Griffith, Indiana

SPONSOR: *Robert E. Green/Green Construction of Indiana*

**H. GREGORY VOGEL**

"Mr. FBLA"—Future Business Leaders of America  
Gardendale, Alabama

SPONSOR: *Hugh F. Culverhouse*

**LYNDON WATSON**

USA Champion—"Ability Counts" Essay Competition  
Roswell, New Mexico

SPONSOR: *Dr. Gerald R. Clark*

**ELISA BETH WOLFE**

"National Youth of the Year"—The National Exchange Club  
Modesto, California

SPONSOR: *Nathan Shapell/Shapell Industries, Inc.*

**NINA YANCY**

USA "News Story" Champion—  
Columbia Scholastic Journalism Contest  
and USA "News Story" Champion—  
"Quill and Scroll" Journalism Contest  
Little Rock, Arkansas

SPONSOR: *DeWitt Wallace/The Reader's Digest*

**MARIEL ARAGON**

"12 year old Pre-Med and Pre-Law Student at USC"  
Los Angeles, California

SPONSOR: *Ernest W. Hahn*

1978

AMERICAN

**"SALUTE TO EXCELLENCE" WEEKEND SCHEDULE**

(all events at the Executive Inn Rivermont  
unless otherwise specified)

ACADEMY OF ACHIEVEMENT



PLEASE WEAR YOUR ACADEMY BADGE TO ALL EVENTS !

THURSDAY, JUNE 22 :

Pick-up of adult honored guests at Owensboro and other terminals.	(all weekend)
Students arriving by plane see Academy greeter at Evansville, Ind. terminal for bus to hotel.	(all afternoon)
Hotel registration...pick-up badges at Academy headquarters: Room 216, on second floor.	(all weekend)
(students: 2 boys or 2 girls in each twin-bed room, as pre-registered by the Academy.)	
Students' get-together, International Ballroom B...boys pick-up tux, coat-check room.	(all afternoon)
Students' Reception -- International Ballroom B...weekend hospitality headquarters.	7 to 7:30 pm
Salute Chairman's Reception for honorees/Patrons/and their spouses -- Kentucky Room.	7 to 7:30 pm
Dinner */Introduction of honorees/Lowell Thomas reminiscences -- International Ballroom A.	7:30 to 9:30 pm
Dance (for students and courageous adults) -- International Ballroom B.	9:30 to 11:30 pm
Optional get-together for honorees/board members/and their spouses -- Kentucky Room.	9:30 to 11:30 pm

FRIDAY, JUNE 23 :

Breakfast (come anytime) -- International Ballroom A. (open seating)	6:30 to 9 am
Symposium ** -- Showroom Lounge...hotel's theatre, suspended over the Ohio River.	9:15 to 11:15 am
Lunch/Featured Speaker/Symposium -- Showroom Lounge. (open seating)	Noon to 2:30 pm
Informal get-together for adult honorees and honor students -- International Ballroom A.	3 to 4 pm
Recess...relax or swim...change to casual clothes for the outing/dinner/symposium.	4 to 5:45 pm
Series of bus departures to the Green estate for the evening program.	First bus at 6 pm
Informal Dinner...hosted by Col. Harland Sanders and Kentucky Fried Chicken.	6:30 to 7:45 pm
"Salute to Debby Boone"/Symposium...featuring several 1978 guests of honor.	8 to 9:30 pm
Series of bus departures from the Green estate, back to the Executive Inn Rivermont.	Starts at 9:30 pm
Dance (for students and courageous adults) -- International Ballroom B.	10 to Midnight
President's late get-together (optional) for honorees/Patrons/spouses -- Kentucky Room.	10 to 11:30 pm

SATURDAY, JUNE 24 :

Breakfast (come anytime) -- International Ballroom A. (open seating)	6:30 to 9 am
Symposium -- Showroom Lounge (brief recess at mid-point).	9:15 to 11:15 am
"Golden Eagle Awards" lunch/Salute to USA champion students -- International Ballroom A.	Noon to 2:30 pm
Final Symposium...featuring remarks by illustrious past honorees -- Showroom Lounge.	3 to 4:30 pm
Recess...and change for the black-tie Banquet (Girls pick-up corsages).	4:30 to 6 pm
Board Chairman's Reception for head-table guests (and honorees' spouses) -- Kentucky Room.	6 to 6:45 pm
BANQUET OF THE GOLDEN PLATE *** -- International Ballroom.	7 to 10:30 pm
(Banquet doors open 6:30 pm...most students to be seated at any red-clothed table.)	
"Awards Council" Reception for all head-table guests/honorees' spouses -- Kentucky Room.	After Banquet
Dance (for students and courageous adults) -- International Ballroom B (boys return tux).	After Banquet

SUNDAY, JUNE 25 :

Breakfast (come anytime) -- International Ballroom A...and hotel check-out.	Starts 5 am
Annual Board Meeting/Election of Officers -- Missouri Room (second floor).	8:30 to 9 am
Annual meeting of the Executive Committee -- Illinois Room (second floor).	9 to 9:30 am
Series of bus and limousine departures to the airports...per scheduled flights.	all morning

\* dressy, but not black-tie      \*\* brief narratives by honorees      \*\*\* black-tie...short or long gowns  
(short recess at mid-point)